

## 2020 DATES

JANUARY.....17<sup>th</sup>  
MARCH.....6<sup>th</sup>  
MAY.....15<sup>th</sup>  
JULY.....10<sup>th</sup>  
SEPTEMBER.....11<sup>th</sup>  
NOVEMBER.....6<sup>th</sup>

To register visit our website | [www.focusindustries.com](http://www.focusindustries.com)



KNOWLEDGE



SALES



SOLUTIONS

## KNOWLEDGE = SALES

LEARN ABOUT OUR NEW & INNOVATIVE PRODUCT LINE

### 4 LED TECHNOLOGIES

P PANEL S STRIP M MODULE R RETRO-FIT

INTEGRATION OF FIXTURES, ACCESSORIES,  
POWER SUPPLIES & CONTROL DEVICES

APPLICATIONS: WHERE & WHEN  
TO USE FOCUS PRODUCTS

ENDING WITH A COMPLETE NIGHT TIME  
DEMONSTRATION OF ALL PRODUCTS



landscape • architectural • hospitality • entertainment • illumination

25301 Commercentre Drive  
Lake Forest, CA. 92630  
(888)882-1350  
[marketing@focusindustries.com](mailto:marketing@focusindustries.com)



# FOCUS

## KNOWLEDGE

You will gain the necessary knowledge  
to surpass your competition.

FOCUS INDUSTRIES is offering full day  
training seminars.

**DON'T MISS THIS OPPORTUNITY!  
MAKE YOUR RESERVATION TODAY!**



## CONTACT



888.882.1350



[marketing@focusindustries.com](mailto:marketing@focusindustries.com)



25301 Commercentre Drive, Lake Forest, CA. 92630



landscape • architectural • hospitality • entertainment • illumination

# 2020

## SEMINAR SCHEDULE



## LEARN THE **FOCUS WAY**



## LEARN **LIGHTING TECHNIQUES APPLICATIONS AND CUSTOM SOLUTIONS**

Gain an intimate understanding of solid state light sources, including the most efficient LED technologies that are exclusive to **FOCUS Industries**.

Learn systematic installation of...

- Proper cable sizing
- Installation of LED transformers & drivers
- Mounting hardware and accessories
- Custom Products

WE ARE LED

WE ARE CUSTOM



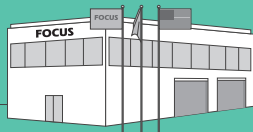
CUSTOM BOLLARD  
THE CROMWELL, LAS VEGAS

KNOWLEDGE ► SALES ► SOLUTIONS

Reservations are required, and seating is limited.  
The following benefits are included...

- Continental Breakfast and Catered Lunch
- Framed Certificate of Completion
- Complete Product Binder
- Complete Set of Color Finishes

## FOCUS FACILITY TOUR



GET A BEHIND THE SCENES LOOK AT HOW  
WE DESIGN, MANUFACTURE, AND ASSEMBLE  
OUR WORLD CLASS PRODUCTS

Gain the knowledge in how to utilize a combination of lens caps, louvers, shields, filters and fixtures to best achieve beautiful and stunning effects

Learn how to install all your lighting systems faster, efficiently and with better integrity

Learn how to solve installation issues with our LED solutions

Acquire the selling and marketing tools needed to maximize your exterior lighting projects

Set yourself apart by utilizing FOCUS CUSTOM products

For more information please contact

FOCUS Marketing Department  
[MARKETING@FOCUSINDUSTRIES.COM](mailto:MARKETING@FOCUSINDUSTRIES.COM)

ALL CLASSES MEET FRIDAYS | 7:30AM-4:30PM